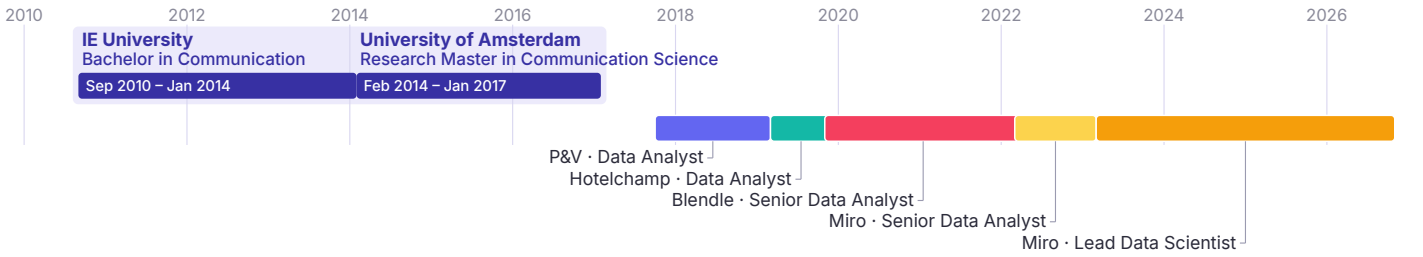
Arno Polegato

Lead Data Scientist · Miro

Amsterdam
arno.polegato@gmail.com
polegato.me · github.com/arno12
linkedin.com/in/arno-polegato

Lead Data Scientist (individual contributor) with 10+ years in product, growth and monetization analytics. At Miro I lead strategic analytics projects in the Forward Deployed Analytics unit, including the new enterprise licensing models, aligning CFO, CRO and CCO, while mentoring junior analysts in experimentation. I turn complex data into clear narratives that drive decisions.

CAREER TIMELINE



WORK EXPERIENCE

Miro

Mar 2022 – Present

Lead Data Scientist — Mar 2023 – Present

- Lead cross-functional strategic projects, including Miro's new enterprise licensing models, from identifying opportunities, developing new frameworks, finding consensus among leadership (CFO to validate numbers, CRO to validate solution fit and relevance, CCO for large-account needs) and releasing an experimental framework to validate those hypotheses
- Run about 40 experiments and raise experimentation standards; go-to resource for analytics best practices and data literacy
- Combine quantitative and qualitative methods on usage, performance and user profiles into clear product, monetization and growth recommendations

Tools: Cursor, dbt, Looker, SQL, R, Python, Databricks, Bash

Senior Data Analyst — Mar 2022 – Feb 2023

- Maximize monetization across acquisition and expansion through in-product flow and role differentiation analysis, improving admin experience and driving organic growth
- Build predictive models of the user journey, net revenue retention and customer lifetime value to show what drives long-term commitment, expansion and retention
- Support the product lifecycle end to end, from research and prioritization to experiment design and result analysis

Blendle

Nov 2019 – Mar 2022

Senior Data Analyst

- Track Growth and Product KPIs through automated dashboards, alerts and reports
- Contribute to the design and implementation of new subscription infrastructure across multiple payment providers
- Build predictive models of the user journey and long-term product commitment
- Segment the user base to improve service delivery

Hotelchamp

Mar 2019 – Nov 2019

Data Analyst

- Create and maintain partner-facing insights dashboards
- Develop LookML models in Looker for BI users
- Automate and expand reporting for product KPIs and analytics

P&V

Oct 2017 – Feb 2019

Data Analyst

- Segment and profile customers; select, test and analyze campaigns
- Design and implement predictive models in R and SAS (logistic regression, random forests)

LEADERSHIP & MENTORING

- Mentor, tutor and develop more junior analysts
- Coach 4 analysts to become self-sufficient in experimentation

SKILLS

Core
Statistical data analysis, scientific experimentation

Languages & tools
SQL, R, Python, Bash, dbt, Looker, Databricks, Eppo

AI-assisted analysis
Cursor

Analytics
A/B testing, causal inference, predictive modeling

Domain
Product analytics, growth, monetization, licensing analytics

Practice
Dashboard automation, data storytelling, executive stakeholder management

TALKS & COMMUNITY

- Moderator, EXL 2025 (Austin), an online experimentation conference

EDUCATION

Research Master in Communication Science
University of Amsterdam
Feb 2014 – Jan 2017

Bachelor in Communication
IE University, Segovia
Sep 2010 – Jan 2014

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